MEDIA KIT 2018

Eccentric InfoTech | We Know IT Better

Software Development | Website Development | Digital Marketing | Mobile App Development

Who are we?

- ✓ Digital Marketing Company.
- ✓ Website and Software development
- ✓ Service provider in the area of web portals
- ✓ Enterprise mobility solutions
- ✓ Enterprise content management solutions
- ✓ Customer relationship management solutions.
- ✓ Software Testing.

SOME OF OUR SERVICES INCLUDE:

Website Development   Digital Marketing   E-Commerce Development   Mobile App Development

Website Development

Passion leads to ideas. Ideas lead to performance. Performance leads to success!

The Internet acts both as a medium to disseminate information and has also been largely exploited as a communication, connectivity and convergence platform for enterprise systems, especially with the advent of the technologies like HTML, Bootstrap/CSS, Angular JS, Java , .NET, PHP We at Eccentric InfoTech have specialized in utilizing these web technologies and open standards in web enabling your enterprise.

Key Points:

❖ Websites provide a central hub for your online presence
❖ Social media and websites work best when integrated
❖ Consumers find companies through their websites
❖ Websites should be optimized for mobile users
❖ Responsive websites are a must
❖ Photography and video help tell your story
❖ Websites can be scaled to fit practically any budget

Technical Experience

Site Packages

One Page Wireframe

Excellent for establishing an online presence, building brand awareness, and creating an authoritative online resume to refer potential clients/businesses to.

Blog Site

With a blog landing page, About page, and Contact external pages, you'll have a solid professional starting point for all your blogging needs

Small Business Site

Perfect site for small businesses needing an online presence and information based resource for customers with home, about, contact, standard blog, and 3 additional info pages.

E-Commerce

Perfect for businesses needing any ecommerce functionality including custom Shops, Services, and product based businesses. Choice of Wordpress or Shopify site build.

Process Of Website/Software Development

STEP 1	STEP 2	STEP 3
UNDERSTAND CUSTOMER NEEDS	RESEARCH	DEFINE STRATEGY

STEP 4	STEP 5	STEP 6	STEP 7
CREATE DETAILED PLAN	RISK MANAGEMENT	IMPLEMENTATION	THE FULFILLMENT PROCESS BEGINS

STEP 8	STEP 9	STEP 10
ONGOING CAMPAIGN REVIEW	CAMPAIGN COMPLETION	CAMPAIGN ANALYSIS

EI

PHP

JS

HTML

CSS

SEO & Digital Marketing

What is digital marketing?

It is publicizing brand, product, organization conveyed through digital channels. in short, it is an umbrella term for all your efforts turns into success.

Turn your unhappy customer into valuable resource

Of course, a good service provider keeps a goal first to a make customer happy and then make a sale. Why not use today's powerful mantra - digital marketing to turn your unhappy customer into valuable asset.

Web presence is everything

Many businesses may be shooting them self by not understanding importance of online presence. It's not that much more but surely much easier to grow your business by growing your conversion rate.

How we can know your business to world?

SEO
Guess how many businesses are established all over the world each day with the same type?
Over a thousand!
That means it kinda tough to stand out on google. But on other hand google have given the solution of SEO.
It's no mystery that SEO has made tremendous changes in business growth.

SEM
With the times becoming increasingly difficult many brands looking for many efficient ways to rank high in short period of time and ready to spend money for efficient way. SEM is there to market your website through search engine.

SMM
SMM takes place when somebody creates and share content on social media platform to promote his brand or product and accomplish business goal. It is pretty enough that give you options what you want, when you want and where you want by targeting audience, time and location.

ORM
Amount of competitors are there in the market and not giving importance to maintain online reputation of the brand? To stay up in today's competition, not only your online appearance is important but what people are talking about your brand is necessary. ORM helps your business to have a good impact on an audience.

Digital Marketing Strategy

❖ Brand strategy consulting

❖ Digital marketing & online communication strategy

❖ Corporate brand identity design

We translate research insights into marketing and business strategy with a clear plan to achieve core business goals, from raising awareness to shaping brand perception, creating engaged user bases, and catalyzing specific behaviour.

IT'S NOT ABOUT US IT'S WHAT WE CAN DO FOR YOU

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Reach us @...

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